



PRESIDENT'S NEWS DIGEST

15TH NOVEMBER 2015 – ISSUE 2



WELCOME

Welcome to the 2nd ASU President News Digest. In this weekly digest which will keep you abreast about activities in the University, we will cover stories related to the election of the University's Students Council, our work with the Higher Education Academy in the UK (HEA), and the lecture by Professor William Baker on entrepreneurship in the arts. In the remainder of the week, we will be reminding you about the University's values and principles. Please keep Ms Tania Kashou and Ms Ayat Nass informed about activities or events that you want them to be reported.

EMMY AWARD WINNER VISITS ASU

Emmy Award winning Dr. William Baker honoured ASU this week with a lecture and tour of the University as part of his cultural visit to Bahrain.

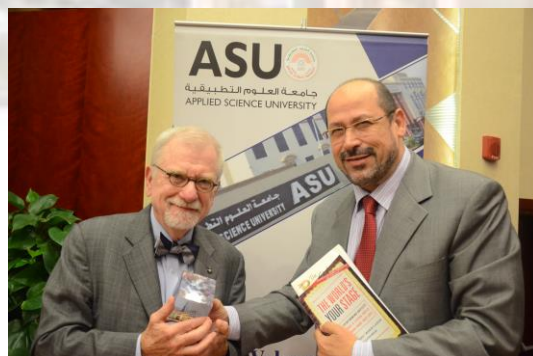
Dr. Baker is a Director of the Bernard L Schwartz Centre for Media, Public Policy and Education at Fordham University, New York. He is a seven-time Emmy Award Winner, a distinguished Professor at IESE Business School, Barcelona and also received two Columbia Dupont Journalism Awards.

Dr. Baker is widely known for introducing the Oprah Winfrey Show and Charlie Rose talk show. He helped to launch the Discovery Channel and the Disney Channel.

At ASU, Dr. Baker delivered a lecture on 'Entrepreneurism in the Arts'. The main theme of the lecture was that art is a business. To make art more than a hobby it is important to realize that you are not just embarking on a cultural career but also entering a business. Dr. Baker presented the University library with two copies of his book and also received an ASU embossed gift.

The lecture was well attended by students and staff. Dr. Baker was given a tour of the University by Dr. Assem Al-Hajj VP Academic Affairs and Development, where he visited the College of Arts & Science. He viewed an exhibition of Student Projects in the College and also visited classes where he chatted at length with students and staff of the Interior Design & Graphic Design departments.

Our thanks to the team at ASU and to Yusuf Lori at the Capital Governor's office for making the visit to ASU such a success.





STUDENT COUNCIL MEMBERS FOR THE ACADEMIC YEAR 2015 - 2016

ASU held its ninth Student Council elections on Wednesday, 14th October 2015 organized by the Deanship of Student Affairs and Evening Studies.

Congratulations to the following Student Council members for holding great campaigns and being elected into the following positions:



Abdulla Ebrahim Alheddi
President



Omar Mohammed Almuhaizea
Treasurer



Nawaf Khaled Kamal
Secretary



Abdulrahman Abdulla Hamada
Vice President



Abdulla Ghanim Althawadi
Member



Salah Jamal AlSayed
Member



Hasan Ramzi Alkhaldi
Member



Mohammed Ebrahim Alsherooqi
Member



Fahad Isa Alsaeed
Member



Aysha Anwar Alqatan
Member



Sara Isa ALdoy
Member



Maryam Muslem Ismaeel
Member



Marwa Muslem Ismaeel
Member



Mohamad Yousuf Alzayani
Member



Abdulrahman Ibrahim Aburas
Member



UK HIGHER EDUCATION ACADEMY (HEA) AND ASU

The UK has an outstanding reputation in the field of higher education, with their associated universities being globally recognised for their excellence.

The Higher Education Academy (HEA) is a UK-based body that is responsible for enhancing teaching and learning support in higher education. It is a national, independent organisation, supported by the UK government and by subscriptions from higher education providers in the UK and overseas. HEA works across the global higher education system to bring about changes that improve the quality of teaching and the learning experience for students, helping to ensure the education they receive is world-class.

A growing number of institutions are using their institutional Fellowship profile as a means of demonstrating their commitment to quality teaching and using their profile to give them an advantage in student recruitment. There is also increasingly higher demand from ministries and universities internationally for HEA services as the HEA is relatively unique in having the main objective of focusing on teaching improvement, not just quality assurance

ASU has entered a consultancy agreement with the HEA to develop, deliver and train lecturers through completion of a Certificate in Learning and Teaching Education which will be aligned to the UK Professional Standards Framework (UKPSF) and result in successful participants being awarded Fellowship of HEA.

The training will be over 12 month and includes three visit by HEA Senior trainer. The first visit was on 13 – 16 September, where 23 members of staff have been selected for the training sessions of which four will act as mentors. The HEA Senior trainer was Dr. Adrian Brockett. All training sessions were video-recorded and are available from the library. The second visit is scheduled in January 2016.





REMINDER OF THE WEEK

Values and Principles

Integrity:

ASU's community values honesty, fairness and academic integrity as fundamental to its vision and mission, and will recognize, affirm and uphold this value in a responsible and committed manner.

Collaboration and Team Spirit:

ASU's community recognizes collaboration and team spirit to be at the heart of the institutional culture and will promote these values in a dedicated manner.

Loyalty:

ASU's students, faculty and staff cherish loyalty and commitment and recognize these values to be inherent in their culture of cooperation and dedication.

Social Responsiveness and Community Engagement:

ASU's students, faculty and staff value their partners, networks and communities and intend to engage with them, in a thoughtful, respectful, responsible and meaningful manner.

Quality:

ASU's community values quality as an ideal and standard that should characterize its processes, outcomes, people and partners.

Enjoy Reading

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